



**COMPETITORS INFORMATION No. 7**

Date: 12<sup>th</sup> March 2011

To: All Competitors,

**RE: 2009 KQ CLASSIC SAFARI FILM PRODUCTION**

The organiser's have commissioned Sitatunga Films to make a 52 minute official rally feature film of the 2011 Kenya Airways East African Safari Classic Rally.

The organisers have already arranged that this film will be shown on the following TV stations after the event:

Motors TV (UK, Germany, France)  
Rally Action (Belgium, Netherlands, Luxembourg)  
DSTV Super Sport (All Africa, Middle East, Finland)  
Kenya Television Network (KTN)  
NTV (Kenya)  
Kenya Airways on board in-flight entertainment

**OFFER FOR FILM PERSONALIZATION - OPTIONAL**

In the production of a film which covers 9 days of Rallying with 50 plus rally cars it is impossible to cover all the drivers in the event.

The organiser's will offer a special service to "personalize" one copy of the official rally DVD (52 minutes) for any driver would like to have a special record of his participation with the extra footage **added to this official film**.

If a competitor want this extra footage separate to the official film then this is also possible (As some drivers in 2009 said they want to use this footage for promotional purposes)

If you subscribe to this personalized service then our cameramen will:

1. Take footage of your car at the Start and Finish ramps
2. Take a minimum of 3 driver interviews during the course of the rally
3. Film 5 times the end of the day service area scenes
4. Action driving scenes from a minimum of 2 locations per day
5. Inclusion of any personal in-car footage if the driver has his personal in-car camera.

All this is subject to your car completing the rally route. No refund is available if you retire from the rally or if you do not complete all the sections of each day. We cannot film you if you are not there and we will not offer refunds for this.

Your special DVD will be sent to you after the event when the film is ready (around three weeks after).



This personalized film service will cost **Euro 600 per entrant** and this should be booked and paid to the East African Safari Rally office.

Best regards,

**East African Safari Rally Limited**

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